Journal of Consumer Research

Index

Volume 9, 1982–1983[a]

AGARWAL, MANOJ K. see RATCHFORD, BRIAN T.
AITKENS, SUSAN see SOMMER, ROBERT.
ANDERSON, C. DENNIS and JOHN D. CLAXTON, Barriers to Consumer Choice of Energy Efficient Products, September, 163–170.
ARCHIBALD, ROBERT B., CLYDE A. HAULMAN, and CARLISLE E. MOODY, JR., Quality, Price, Advertising, and Published Quality Ratings, March, 347–356.
AVRUNIN, DANA I. see MORGAN, FRED W.

BAGOZZI, RICHARD P., Issues in the Application of Covariance Structure Analysis: A Further Comment, March, 449–450 (C).
BAHN, KENNETH D. see BELK, RUSSELL W.
BEARDEN, WILLIAM O. and MICHAEL J. ETZEL, Reference Group Influence on Product and Brand Purchase Decisions, September, 183–194.
BEARDEN, WILLIAM O. see SHIMP, TERENCE A.
BELCH, GEORGE E., The Effects of Television Commercial Repetition on Cognitive Response and Message Acceptance, June, 56–65.
BELK, RUSSELL W., KENNETH D. BAHN, and ROBERT N. MAYER, Developmental Recognition of Consumption Symbolism, June, 4–17.

CALDER, BOBBY J., LYNN W. PHILLIPS, and ALICE M. TYBOUT, The Concept of External Validity, December, 240–244.
CARLSON, JOHN A. and ROBERT J. GIESEKE, Price Search in a Product Market, March, 357–365.
CHANDON, JEAN-LOUIS see GREEN, ROBERT T.
CHAPMAN, RANDALL G. and KRISTIAN S. PALDA, Electoral Turnout in Rational Voting and Consumption Perspectives, March, 337–346.
CLAXTON, JOHN D. see ANDERSON, C. DENNIS.
CROSBY, LAWRENCE A. and JAMES R. TAYLOR, Psychological Commitment and Its Effects on Post-Decision Evaluation and Preference Stability Among Voters, March, 413–431.
CUNNINGHAM, ISABELLA C.M. see GREEN, ROBERT T.

DICKINSON, ROGER, Search Behavior: A Note, June, 115–116 (N & C).
DICKSON, PETER R., ROBERT F. LUSCH, and WILLIAM L. WILKIE, Consumer Acquisition Priorities for Home Appliances: A Replication and Re-evaluation, March, 432–435 (RB).
DOVER, PHILIP A. see OLSON, JERRY C.

ETZEL, MICHAEL J. see BEARDEN, WILLIAM O.

FORNELL, CLAES, Issues in the Application of Covariance Structure Analysis: A Comment, March, 443–448 (C).
FORNELL, CLAES and WILLIAM T. ROBINSON, Industrial Organization and Consumer Satisfaction/Dissatisfaction, March, 403–412.

GELB, BETSY D. see GILLY, MARY C.
GIESEKE, ROBERT J. see CARLSON, JOHN A.
GILLY, MARY C. and BETSY D. GELB, Post-Purchase Consumer Processes and the Complaining Consumer, December, 323–328 (RB).
GOLDBERG, MARVIN E. see GORN, GERALD J.
GORN, GERALD J. and MARVIN E. GOLDBERG, Behavioral Evidence of the Effects of TV Food Messages on Children, September, 200–205.
GRAHAM, ROBERT J., Perception of Time in Consumer Research: Rejoinder, June, 119–120 (N & C).
GREEN, ROBERT T., JEAN-PAUL LEONARDI, JEAN-LOUIS CHANDON, ISABELLA C.M. CUNNINGHAM, BRONIS VERHAGE, ALAIN STRAZZIERI, Societal Development and Family Purchasing Roles: A Cross-National Study, March, 436–442 (RB).

HAULMAN, CLYDE A. see ARCHIBALD, ROBERT B.
HEBERLEIN, THOMAS A., DANIEL LINZ, and BONNIE P. ORTIZ, Satisfaction, Commitment, and Knowledge of Customers on a Mandatory Participation Time-of-Day Electricity Pricing Experiment, June, 106–114.
HIRSCHMAN, ELIZABETH C. see HOLBROOK, MORRIS B.
HOFFER, GEORGE see WETZEL, JAMES.
HOLBROOK, MORRIS B. and ELIZABETH C. HIRSCHMAN, The Experiential Aspects of Consumption: Consumer Fantasies, Feelings, and Fun, September, 132–140.
HOLBROOK, MORRIS B., WILLIAM L. MOORE, and RUSSELL S. WINER, Constructing Joint Spaces From Pick-Any Data: A New Tool for Consumer Analysis, June, 99–105.
HOLBROOK, MORRIS B. see MOORE, WILLIAM L.
HUBER, JOEL, JOHN W. PAYNE, and CHRISTOPHER PUTO, Adding Asymmetrically Dominated Alternatives: Violations of Regularity and the Similarity Hypothesis, June, 90–98.

KERNAN, JEROME B. see UNGER, LYNETTE S.

[a]N & C indicates NOTES & COMMENTS Section. C indicates COMMENTS Section. RB indicates RESEARCH IN BRIEF Section.

LEONARDI, JEAN-PAUL see GREEN, ROBERT T.
LINZ, DANIEL see HEBERLEIN, THOMAS A.
LUSCH, ROBERT F. see DICKSON, PETER R.
LYNCH, JOHN G., JR., On the External Validity of Experiments in Consumer Research, December, 225–239.
LYNCH, JOHN G., JR. and THOMAS K. SRULL, Memory and Attentional Factors in Consumer Choice: Concepts and Research Methods, June, 18–37.

McALISTER, LEIGH, A Dynamic Attribute Satiation Model of Variety-Seeking Behavior, September, 141–150.
McALISTER, LEIGH and EDGAR PESSEMIER, Variety Seeking Behavior: An Interdisciplinary Review, December, 311–322.
MARKUS, HAZEL see ZAJONC, ROBERT B.
MAYER, ROBERT N. see BELK, RUSSELL W.
MIZERSKI, RICHARD W., An Attribution Explanation of the Disproportionate Influence of Unfavorable Information, December, 301–310.
MOODY, CARLISLE E., JR. see ARCHIBALD, ROBERT B.
MOORE, ROY L. see MOSCHIS, GEORGE P.
MOORE, WILLIAM L. and MORRIS B. HOLBROOK, On the Predictive Validity of Joint-Space Models in Consumer Evaluations of New Concepts, September, 206–210 (RB).
MOORE, WILLIAM L. see HOLBROOK, MORRIS B.
MORGAN, FRED W. and DANA I. AVRUNIN, Consumer Conduct in Product Liability Litigation, June, 47–55.
MOSCHIS, GEORGE P. and ROY L. MOORE, A Longitudinal Study of Television Advertising Effects, December, 279–286.

NELSON, JON P., Estimating Demand Functions for Product Characteristics: Comment, September, 219–220 (C).

OLSON, JERRY C., DANIEL R. TOY, and PHILIP A. DOVER, Do Cognitive Responses Mediate the Effects of Advertising Content on Cognitive Structure? December, 245–262.
ORTIZ, BONNIE P. see HEBERLEIN, THOMAS A.

PALDA, KRISTIAN S. see CHAPMAN, RANDALL G.
PARK, C. WHAN, Joint Decisions in Home Purchasing: A Muddling-Through Process, September, 151–162.
PAYNE, JOHN W. see HUBER, JOEL.
PESSEMIER, EDGAR see McALISTER, LEIGH.
PHILLIPS, LYNN W. see CALDER, BOBBY J.
PUNJ, GIRISH N. and RICHARD STAELIN, A Model of Consumer Information Search Behavior for New Automobiles, March, 366–380.
PUTO, CHRISTOPHER see HUBER, JOEL.

RAJ, S.P., The Effects of Advertising on High and Low Loyalty Consumer Segments, June, 77–89.
RATCHFORD, BRIAN T. and MANOJ K. AGARWAL, Estimating Demand Functions for Product Characteristics: Reply, September, 221–224 (C).
REID, LEONARD N., HERBERT J. ROTFELD, and ROGER D. WIMMER, How Researchers Respond to Replication Requests, September, 216–218 (RB).
ROBINSON, WILLIAM T. see FORNELL, CLAES.
ROTFELD, HERBERT J. see REID, LEONARD N.
RYAN, MICHAEL J., Behavioral Intention Formation: A Structural Equation Analysis of Attitudinal and Social Influence Interdependency, December, 263–278.[b]

SHIMP, TERENCE A., Perception of Time in Consumer Research: Comment, June, 116–118 (N & C).
SHIMP, TERENCE A. and WILLIAM O. BEARDEN, Warranty and Other Extrinsic Cue Effects on Consumers' Risk Perceptions, June, 38–46.
SIRGY, M. JOSEPH, Self-Concept in Consumer Behavior: A Critical Review, December, 287–300.
SOMMER, ROBERT and SUSAN AITKENS, Mental Mapping of Two Supermarkets, September, 211–215 (RB).
SPIRO, ROSANN L., Persuasion in Family Decision-Making, March, 393–402.
SRULL, THOMAS K. see LYNCH, JOHN G., JR.
STAELIN, RICHARD see PUNJ, GIRISH N.
STRAZZIERI, ALAIN see GREEN, ROBERT T.

TAYLOR, JAMES R. see CROSBY, LAWRENCE A.
THOMAS, ROBERT J., Correlates of Interpersonal Purchase Influence in Organizations, September, 171–182.
TOY, DANIEL R., Monitoring Communication Effects: A Cognitive Structure/Cognitive Response Approach, June, 66–76.
TOY, DANIEL R. see OLSON, JERRY C.
TYBOUT, ALICE M. see CALDER, BOBBY J.

UNGER, LYNETTE S. and JEROME B. KERNAN, On the Meaning of Leisure: An Investigation of Some Determinants of the Subjective Experience, March, 381–392.

VERHAGE, BRONIS see GREEN, ROBERT T.

WETZEL, JAMES and GEORGE HOFFER, Consumer Demand for Automobiles: A Disaggregated Market Approach, September, 195–199.
WILKIE, WILLIAM L. see DICKSON, PETER R.
WIMMER, ROGER D. see REID, LEONARD N.
WINER, RUSSELL S. see HOLBROOK, MORRIS B.

ZAJONC, ROBERT B. and HAZEL MARKUS, Affective and Cognitive Factors in Preferences, September, 123–131.

[b]The subtitle on the article itself is "The Interdependency of Attitudinal and Social Influence Variables."